



Media Availability

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Governor Sets New Ambitious Climate Goals

Study pinpoints economic impacts of cutting emissions 40% below 1990 levels by 2030, one million additional jobs & six percent higher GSP

SAN FRANCISCO—Today Governor Jerry Brown issued an executive order calling for a 40 percent reduction in the state’s greenhouse gas emissions when compared to 1990 levels by the year 2030. [*California Climate Policy to 2050: Pathways for Sustained Prosperity*](#), authored by Professor David Roland-Holst at the University of California, Berkeley and presented by the nonprofit, nonpartisan group Next 10 (www.Next10.org) assesses the employment, income, price, and emission impacts of Brown’s new order, and other pathways.

The governor’s executive order aligns with the study’s “progressive scenario,” which means **potential economic benefits include the addition of one million jobs and six percent higher GSP.**

Expert interviews are available.

- WHAT:** New economic analysis of California GHG mitigation plan, including new jobs, income, and emissions estimates.
- WHO:** David Roland-Holst—Adjunct Professor, University of California, Berkeley
F. Noel Perry—Founder of Next 10
- WHEN:** Interviews are available throughout the day, April 29th with limited availability through Friday, May 1st

Next 10 (www.next10.org) is an independent, nonpartisan organization focused on innovation and the intersection between the economy, the environment, and quality of life issues for all Californians. Next 10 funds research by leading experts on complex state issues.

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