REGIONAL ECONOMIC & DEMOGRAPHIC SNAPSHOT

DEMOGRAPHIC SNAPSHOT



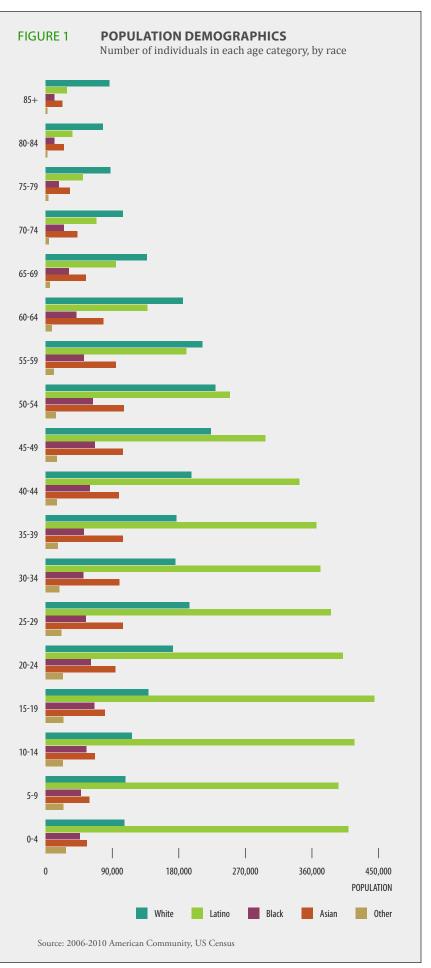
Highlights:

Latinos represent the majority in the region, representing 48% of population (See Figure 1).

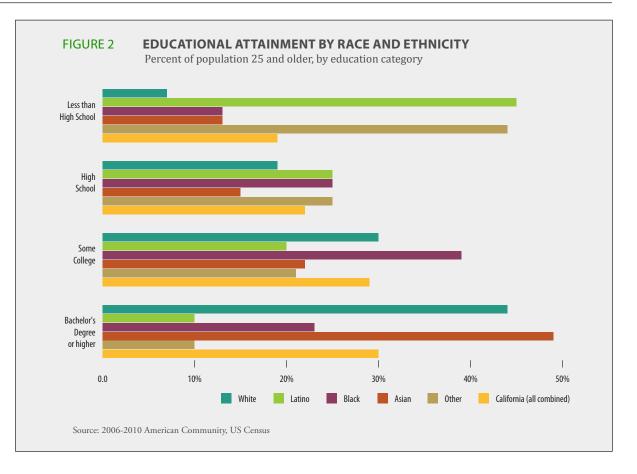
The Latino population is overwhelmingly young: 52% of the Latino population is under 30 (See Figure 1).

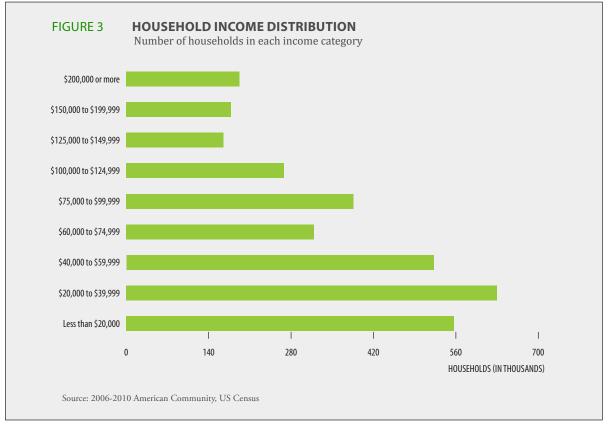
Unemployment in the region follows California's trend pretty closely, with a 13% unemployment rate in 2010 (See Figure 5).



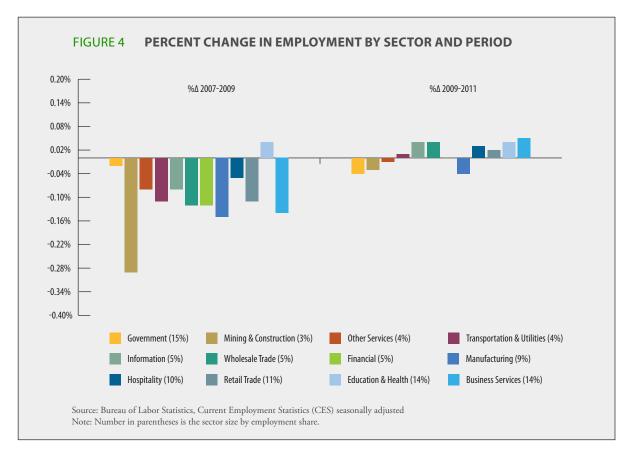


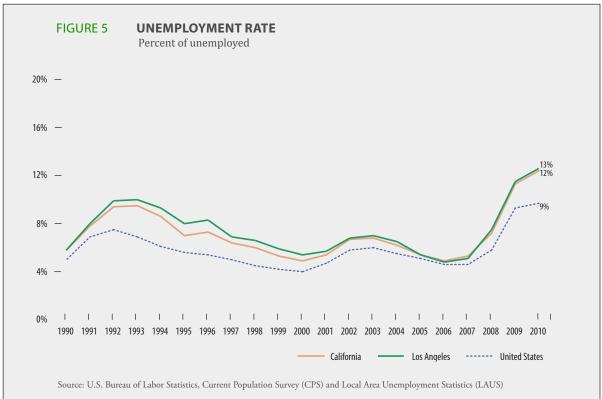




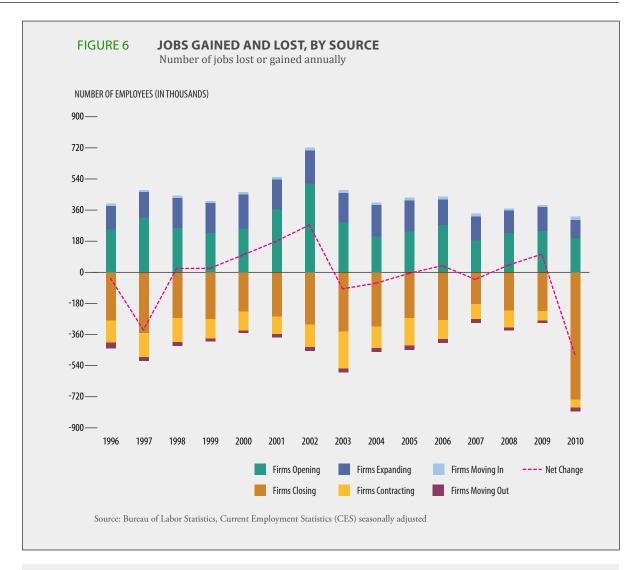












HIGHLIGHTS 50% of the White population is 45 and older (See Figure 1).

In 2010, the region lost more than 730,000 jobs as a result of firms closing down. Overall 480,000 jobs were lost, nearly twice as the number of jobs lost between 1996 and 2010 combined (See Figure 6).

COUNTY

Los Angeles